



Sponsorship Opportunities

**Grow Your Market with
Mira Costa Boys Volleyball Sponsorship
Manhattan Beach, California**



About the Mira Costa Boys Volleyball Program

- Nationally Ranked Top 10 High School Volleyball Team
- Storied Program With Olympic, AVP & International Player Alumni
- Engaged & Active Community Following
- Varsity, Junior Varsity and Frosh/Soph team With 50+ Players



Be Part of the Action: Print or Digital Sponsorship

OPTION ONE: Print Advertising

Print advertising opportunity in the 2025 Boys Volleyball Media Guide. The annual Media Guide is a high quality color printed marketing material. These are displayed in businesses all over the South Bay. They are given out *free* at home games. Players keep for years as a souvenir of their time playing Mira Costa Volleyball.

OPTION TWO: Digital Advertising

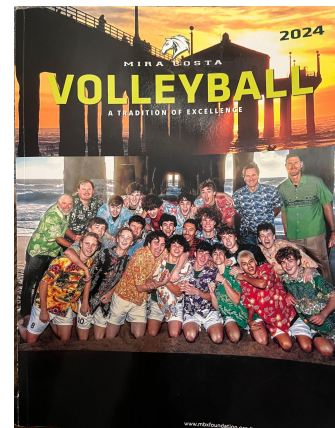
Still and video graphic advertising opportunities on Mira Costa High School 2,500 seat gymnasium Video Board.

OPTION THREE: Donation

Select a sponsorship level to donate and the sponsor will be listed on the first page of the program (no logos or ads).

TAX DEDUCTIBLE

MBX Foundation is a 501(c)3 corporation (MBX TAX ID #02-0603467)



OPTION ONE: Print Advertising

Media Guide Opportunities

- \$75 Business Card (B/W) Horizontal
- \$75 Business Card (B/W) Vertical
- \$100 ¼ Page (B/W) Vertical
- \$175 ½ Page (B/W) Horizontal
- \$175 ½ Page (B/W) Vertical
- \$250 ½ Page (Color) Horizontal
- \$250 ½ Page (Color) Vertical
- \$500 Full Page (Color)
- \$1250 Inside/Outside/Back Cover (Color) + Video Board



Bus.Card (H)
3.59" W X 2.27" H



Bus.Card (V)
2.425" W X 3.5" H



1/4 Pg. Vertical
3.59" W X 4.66" H



1/2 Pg. Horizontal
7.25" W X 4.66" H



1/2 Pg. Vertical
3.59" W X 9.373" H

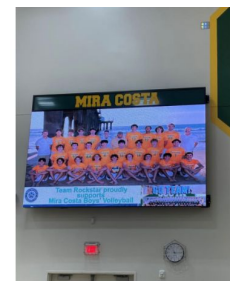


Full Page
7.25" W X 9.373" H

OPTION TWO: Digital Advertising

Digital / Video Board Opportunities

Sponsorship Level	Gold	Silver	Bronze
Price	\$4,000	\$3,000	\$1,000
What's Included			
Bay League Match Headline Sponsor	X		
Featured on All Booster Emails	X		
Exclusive per Industry	X	X	
Recognized on Instagram	X	X	
Full Page Color Print Ad in Media Guide	X	X	
Featured on Jumbotron/Video Board	X	X	X
Featured on Website	X	X	X
Listed as Sponsor in Media Guide	X	X	X



OPTION THREE: Booster Sponsor

Media Guide Opportunities

- \$300 Green & Gold
- \$200 Super Booster
- \$100 Booster
- \$50 Mustang Supporter



of Excellence!

THANK YOU TO OUR SPONSORS, OUR ATHLETES AND FAMILIES
FOR YOUR GENEROUS SUPPORT OF MIRA COSTA BOYS' VOLLEYBALL!

GREEN + GOLD	SUPER BOOSTER	BOOSTER	MUSTANG SUPPORTER
Dave and Debbie Andersen	Dave Scrivano	Ball Family	Emerson Family
Heins Family	Don and Cynthia Brocklesby	Blake Slater	Grandpa Ron
Karen and Bob Knapp	Vince Coyne	Carol and Jim DeCordova	& Gramma Pamma
Lauren & Dan Graham		Clint and Melissa Lau	In memoriam of Matt Ly
Meyers Family		Feakins Family	Steve Sevilla '71
Ortega Family		Felicia Borsari	
Reetha Garretty		Kwon Family	
		Las Frame Management	
		O'Deegan Family	
		Phyllis Gilmore	

Impressions

Media Guide

300+ printed copies circulated at home games to families and fan.

Video Board

Typically at least nine (9) Varsity home games per season.

Average home game attendance in the hundreds.

Advertisements to run continuously through games.

Social Media

Close to 2,000 followers and growing.



Place Your Order Today

On-Line Store

Or follow link on <http://www.costavolleyball.com/>

Link in Instagram Bio @Mchsboysvolleyball

Questions? Media Guide Lead

Lauren Graham

Cell: (415) 505-3199



Specifications

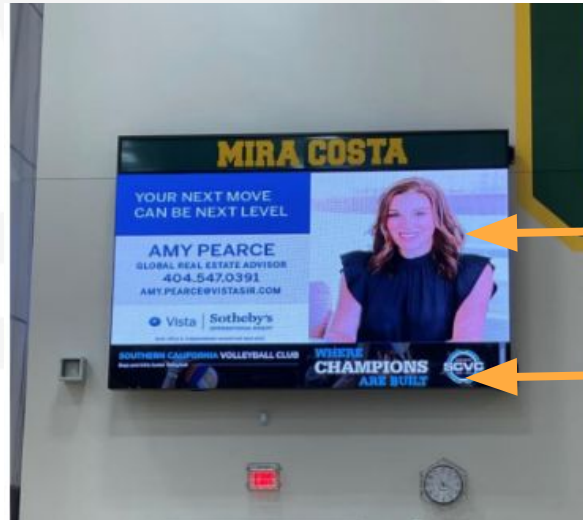
Video Board

- Display Sizing:
 - Full Screen: 756 pixels wide X 420 pixels tall
 - Bottom Bar: 756 pixels wide X 84 pixels tall
 - Top Section: 756 pixels wide X 336 pixels tall
- Color Mode: RGB
- Resolution: 72 DPI Resolution • Pixel Aspect Ratio: Square
- Acceptable Static File Formats: BMP, GIF/GFF, JPG/JPEG, TGA, TIF
- Display-ready animated file format: MP4 with H.264 Codec
- Profile: Main- for resolution up to standard-definition video (720w x 525h)
- Level: 5.1
- Bitrate (target-maximum mbps): 3-4 Mbps – up to standard definition 720w x 525h
- Frame rate: 59.94 fps – North American video output formats
- Audio: AAC Audio at 48 kHz in the MP4 file format , normalize to OdBu

Specifications

Video Board Layout

- Main Ad (These ads change throughout match) Size: 756 pixels wide X 420 pixels tall
- Headline Ad (remains throughout match) Size: 756 pixels wide X 84 pixels tall



Main Ad

Headline Ad

Specifications

Media Guide

- Saved as PDF w/ embedded fonts (Press Quality, 300 dpi or higher for CMYK Color or Press Quality, 200 dpi or higher for Black & White Ads)
- Saved as a high resolution JPeg (Minimum 300 dpi.)
- Saved as an EPS File with all fonts converted to outlines
- Raster or image files saved as a .tiff file (Minimum 300 dpi)
- All Color Ads should be converted and saved as a CMYK File (No Spot Color)